

CHILDREN'S DAY ART COMPETITION

Create your dreams with Sto!

1. Theme

2. "Your Dream breakfast "Moment using Russell Hobbs and Devondale, Ivy, Happy cow brand.
(Should include at least one brand on your artwork)
3. Design your dream house using Sto brands.
4. Healthy lifestyle using STO brands.

2. Age Group

- Under 6
- 7-11 Years
- 12-16 Years

3. Guidelines for Artwork

- Artwork should include at least one STO Brand or Product.
- All Drawing must be A3 Size and must be send in JPEG Image
- One submission will be accepted per child.
- Only artwork submitted within the competition period will be accepted.
- Can Selected any Theme.
- Any art medium can be used such as watercolor, Crayons etc.
- Digital art will not be accepted.
- By participating in the art challenge. participants and their parents agree to the use the artwork for promotional purposes by STO.
- One submission will be accepted per child.
- We will take 3 winners and each age group.
- Each artwork must be submitted with the following information:
 - Title
 - Date
 - Name
 - ID Card number
 - Contact number.
- We encourage all winning artistes to talk their art. Videos and image of the artwork will be promoted actively throughout STO social media.
- Send the artwork our email address: pcmarketing@sto.mv

4. Deadline

- 10th May 2023

5. Judging Criteria

- Creativity 75%
- Concept 25%

6. Prize

1. 1500-Rufiyaa voucher and gift pack
2. 1000-Rufiyaa voucher and gift pack
3. 500 -Rufiyaa voucher

* Terms and condition apply

Note: Any information please contact below number

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