

Ref. Number: 60-HRD/2025/121

Date: 27.04.2025

JOB OPPORTUNITY

Evolve your career with State Trading Organization Plc.

Position Name	Marketing Associate
No. of Position	1
Worksite / Department	Trade Center - Energy Office / Energy
Salary & Benefits	<ul style="list-style-type: none"> • Competitive salary • Health insurance will be provided after probation • Staff Privilege program
Job Responsibilities	<ul style="list-style-type: none"> • Prepare and execute marketing plan based on different segments of energy business including but not limited to resort segment, international bunkering etc • Create and execute marketing overall marketing plan of department • Create and maintain public/social media presence of Energy • Analyze and develop understanding of the markets, customer requirements and opportunities to improve customer experience/service • Identify new target customers and convert to sales
Required Qualifications	<ul style="list-style-type: none"> • Bachelor's degree in international business
Preferred Requirements	<ul style="list-style-type: none"> • Excellent communication, copywriting, and presentation skills • Strong knowledge of fuel industry dynamics, customer segments, and distribution models • Work experience in marketing, preferably in the fuel, energy, or industrial B2B sector • Strong project management and cross-functional leadership abilities

	<ul style="list-style-type: none"> Proficiency in marketing automation tools, CRM platforms, analytics, and content management systems
Deadline	01 st May 2025, 1230hrs
How to Apply	<p>Interested candidates please apply online through our job portal https://sto.mv/Career</p> <p>To Process the application, we require necessary documents Only shortlisted candidates will be contacted for an interview You can contact us on 3344245</p>